



# PRESS RELEASE

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## FOR IMMEDIATE RELEASE

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### **LenderLive Network Appoints Steve Crawford Senior Vice President of Retail** *Industry veteran responsible for growing one of the company's five business channels*

**DENVER, July 30, 2008** – [LenderLive Network, Inc.](http://www.lenderlive.com), a business process outsourcing and technology provider for the residential mortgage industry, has named Steve Crawford the senior vice president of retail to oversee all production and new business development for the company's retail business channel. LenderLive's retail division provides traditional direct to consumer origination services through private label origination Web sites and call centers. The company offers an array of fulfillment services including processing, underwriting and closing of all types of mortgage transactions.

"Steve understands all aspects of the mortgage industry and this is necessary to being able to identify the opportunities to enhance workflow process and and the technology necessary to gain efficiency," said Rick Seehausen, president of LenderLive. "His knowledge and experience in mortgage lending provides tremendous value to LenderLive clients".

Crawford has already contributed to LenderLive's success during the past seven years by serving in various positions in wholesale, retail and customer care. He has spent more than 14 years building and managing successful multi-state call centers that focus on originations, loan fulfillment and customer service.

"LenderLive provides an operational alternative that reduces lending costs for mortgage bankers and other financial institutions," Crawford said. "By maintaining a high level of staying knowledge regarding the current and potential market trends, LenderLive answers clients' demand by supporting complete loan fulfillment on their behalf."

Before joining LenderLive in 2001, Crawford managed the production and operation of call centers and mortgage lending branches for three national financial service companies. He has achieved Certified Mortgage Lender (CML) and Certified Mortgage Technologist designations,

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and is working on his Certified Mortgage Banker (CMB) designation. In addition to his financial industry experience, Crawford served in the U.S. Marine Corps and Marine Corp Reserves for eight years before being honorably discharged in 1999.

**About LenderLive Network Inc.**

LenderLive is a Denver-based outsource service provider. Since 1996, the company has offered the single-family mortgage loan industry with private-label service and technology solutions to originate, process, underwrite and close mortgage loans. Through its five business channels, retail, wholesale, specialty origination, contract services and settlement services, LenderLive offers the people, technology and processes that allow its clients to focus on their core business while LenderLive provides their mortgage loan fulfillment needs. LenderLive management has more than 250 years of combined experience in the mortgage industry.

For more information about the company and its services, contact Rick Seehausen 303.226.8001 or visit [www.lenderlive.com](http://www.lenderlive.com).

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