



Consumer Origination Website



With a private-labeled Consumer Origination Website, your customers will have access to the latest technology available to originate first or second lien mortgage loans online. This powerful tool enables them to research loan products, obtain transaction specific rate quotes and accurate closing cost estimates, instantly pre-qualify for a loan, and complete a brief application.

Upon submission, LenderLive's Call Center Specialists will promptly follow up with the applicant to complete the application requirements* and provide additional assistance on your behalf.

You can choose from two different, customizable site templates or let the LenderLive development team build a custom template, all of which link to and complement your current website. LenderLive's technology further allows you to offer co-branded websites to your affinity associations, from corporate to regional to branch or individuals.

LenderLive can help increase your mortgage loan origination business by providing a turn-key, Internet origination* solution for a fraction of the cost to build it yourself.

Experience, Innovation, Vision



LenderLive™

Your partner in the mortgage industry.

4500 Cherry Creek Drive South
Suite 200
Glendale, CO 80246

Call us today!
800.891.2281

LenderLive's private-labeled Components Solution allows clients to outsource specific functions within origination and fulfillment processes, adding overall efficiency to their residential mortgage business. (* Subject to Safe Act)*

www.lenderlive.com



The SOLUTION

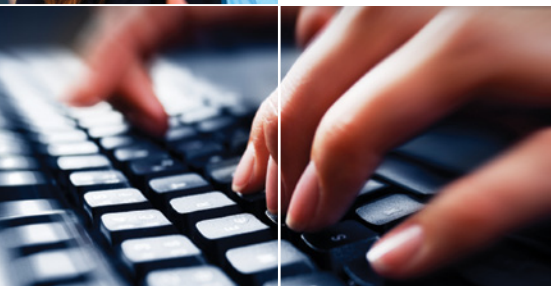
- Private-labeled origination website
 - Research loan products
 - Transaction specific rate quotes
 - Closings costs that are transaction and county specific
 - Instant prequalification
 - Short, online application
 - Customizable marketing-related questions on each application
- Customized with your graphics, colors, logos
- Custom website design available
- Private-labeled customer support center



The BENEFITS

- Turn-key online origination solution
- Intuitive, easy-to-use site
- Attractive, high-tech, high touch option for Internet savvy consumers
- Contact support center via telephone, e-mail or live chat for a personalized experience
- Lower loan origination costs (best pricing when bundled with LenderLive's Comprehensive Service)
- Substantial cost savings when compared to in-house development

*View online demo at www.lenderlivedemo.com.



*LenderLive has served the mortgage industry as a preferred mortgage solutions provider for institutions of all sizes for over 20 years. We bring **EXPERIENCE, INNOVATION** and **VISION** to a constantly changing industry, assuring our clients a solid and prosperous partnership.*